

April 11, 2018

To Whom It May Concern:

I am writing to share my experience working with Elite Events who have catered events that I've coordinated at Moffitt Cancer Center. I have used them for multiple events over the past several years. I have found them to be creative, professional, attentive and best of all – their food is always spectacular!

The first few times I used them was for smaller affairs of around 75 people. This year, we wanted to give them an opportunity to cater one of our premier events, the Business of Biotech. This event brings in executive-level corporate and industry leaders for a day-long conference at Moffitt. In total, we had 400 people attend this year. While it is a little bit risky to have a catering company cater such a large event for you for the first time, Elite ensured us that they were up to the task. They submitted a competitive proposal and are always very flexible with our specific requests. We hired them and they indeed catered this event splendidly. We were impressed of course with the food but also their organization, preparation, and were most impressed with the attention their staff provided at all times. Often, when we have events here, I feel like I am chasing the caterer around constantly asking them to refill food or beverages. Elite made sure there were several people standing by at all stations so levels never dropped to critical. They also thoroughly cleaned up after the event.

In the end, they helped us pull off one of our most highly attended Business of Biotech conferences and we did not receive one complaint about the catering. That is quite a feat, I'm sure you will agree!

I wish to express my recommendation that you consider Melissa and John of Elite Events as one of your preferred vendors at the Julian B. Lane River Center.

With best regards,



Rae L. Reuille

Alliance Relations Manager